



Sponsorship Information and Pricing

2024 Season



Photo by Eric Budeshesky

Contact: sponsorship@muscokeerollergirls.com

Our Mission

Muscogee Roller Girls is the Tri-City Area's only all-female, full contact, flat track roller derby league. As a 501c4 non-profit organization, MRG is committed to growing and promoting the sport of Roller Derby by bringing together a diverse group of women to represent the community in regional athletic competition and foster sportsmanship, teamwork, and grit. MRG adheres to the principles, guidelines, and regulations of the Women's Flat Track Derby Association (WFTDA).

2024 Season Goals

Our objective for the upcoming season is recruiting and training upcoming skaters. Expansion of our league will provide the opportunity for more positive role models as we strive to be contributing members of the local community providing support through outreach, volunteerism and financial contribution.

Sponsorship Benefits

Roller derby is a fast-paced, full-contact sport that has recently seen a resurgence in popularity. Due to this growing popularity and visibility we can offer promotional opportunities and serve as a unique platform for your business marketing needs. By sponsoring MRG, you can help bring the community exciting, thrilling, and fun sporting events, and in return, receive multiple forms of advertising for your business or company. In addition to our home bouts, the Muscogee Roller Girls compete in different cities across the region, bringing with them a positive reflection of your company or business to a diverse audience. Don't miss your chance to align your company with the fastest growing contact sport in the United States. Your support will fund our practice space, bout production, training camps, bout and scrimmage transportation, equipment, and so much more. Your involvement assures that MRG remains a sustainable organization for years to come. The exposure to new and renewing clients is the best benefit of sponsoring MRG.

Promoting your Business

The Muscogee Roller Girls are the premier hometown Roller Derby Team in Columbus, GA and the surrounding areas. Together, we strive to promote our team and sponsors during team events and bouts. According to a WFTDA demographics survey, 82% of all fans know the businesses that support their local roller derby league, and 95% hold a favorable opinion of these businesses. 75% have patronized businesses that sponsor their local league. With your help, we can gain company and team exposure with advertising hours given during our bouting season. We will be your constant "rolling" advertisement. Representing and promoting our sponsors are one of our core values.

How you can Sponsor the Muscogee Roller Girls Team

We want your company to be part of the MRG Roller derby community. We cannot do this alone and your support will help the team grow and succeed for years to come. As a new team, we began our funding based on dues and fundraisers. With your help we can increase our funds based on the generosity of our sponsors. Your support ensures the cost of participating events- venues, travel, equipment, training clinics, licenses. Your contribution will bring us closer to making our goals achievable.



Photo by Charley Windham

To our Prospective Partners, Thank You!

We appreciate you for taking time out of your schedule to review our proposal. The Muscogee Roller Girls are committed to building relationships that will support our events, teams, athletes, and most importantly support and endorse our sponsor's product and name. For us to succeed and accomplish our goals, your help is needed in the 2024 season. Our team is looking forward to the future with high goals and determination for continued success. Over the past years the Muscogee Roller Girls has represented our hometown of Columbus, GA throughout the Southern States of Alabama, Georgia, Tennessee, and Florida.

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League Sponsorship Packages Available

Includes representation at all (4) 2024 Home Games

Derby Lite - \$150

- ½ priced tickets for home bouts
- Your company logo on season t-shirt & website
- Company 'shout-out' at home bouts
- 1 season t-shirt
- 1 social media shout out before each home bout

Star Pass - \$250

- ½ priced tickets for home bouts
- Your company logo on season t-shirt & website
- Company 'shout-out' at home bouts
- Business card sized ad in home bout programs
- 2 season t-shirts
- 2 social media shout outs before each home bout

Apex Jump - \$500

- ½ priced tickets for home bouts
- Your company logo on season t-shirt & website
- 2 Customized company 'shout-outs' at home bouts
- ½ page ad in home bout programs
- 3 season t-shirts
- 3 social media shout outs before each home bout
- MRG car decal

Power Jam - \$1000

- 2 season passes for home bouts
- Logo on season t-shirt & website
- Logo on 2024 Bout Flyers
- Multiple Customized 'shout-outs' at home bouts
- Full page ad in home bout programs
- 4 season t-shirts
- Rolling social media shout outs before each home bout
- 2 MRG koozies and a car decal
- Framed & Autographed team photo

Bout Program Sponsorships Available (Per bout)

Programs circulate of up to 400+ people per home bout

- 1/8 page sponsor - \$30
- 1/4 page sponsor - \$50
- 1/2 page sponsor - \$75
- Full page sponsor - \$95

League A la Carte Options Available Upon Request

Looking for something a little different to fit your sponsorship needs? No problem! Contact our sponsorship team at sponsorship@muscogeerollergirls.com

Sponsor a Skater Packages Available (Separate Form)

#1 Fan - \$125

- Car decal
- 2 personalized koozies with skater name & number
- 2 personalized shirts with skater name & number
- 2 personalized buttons with skater name & number

Big Fan - \$55

- Car decal
- 1 personalized koozie with skater name & number
- 1 personalized shirt with skater name & number
- 1 personalized buttons with skater name & number

Mini Fan - \$25

- Car decal
- 1 personalized koozie with skater name & number
- 1 personalized buttons with skater name & number

Complete a sponsorship agreement form here:

<https://forms.gle/vuHuu6NvdGsDCXE19>

***or* see the last page and return it to your league
contact**

League Sponsorship Agreement Form

Company Name: _____

Contact Name: _____

Title of Contact: _____

Company Address: _____

Business Phone Number: _____ Alt Phone Number: _____

Email address: _____

Please email your logo and/or ad to sponsorship@muscogeerollergirls.com

We would like to sponsor the Muscogee Roller Girls team at the following levels (please check the appropriate package)

- Derby Lite - \$150
- Star Pass - \$250
- Penalty Princess - \$500
- Power Jam - \$1000

Program sponsor options

- 1/8 page sponsor - \$30
- 1/4 page sponsor - \$50
- 1/2 page sponsor - \$75
- Full page sponsor - \$95

Additional Monetary Contributions: _____

Bout Announcement:

Signature: _____